

A23 Red Route Consultation report September 2023

Background

A Red Route is planned to be implemented along a section of the A23 from Cheapside to South Road in Spring 2024. The Red Route will be implemented using an Experimental Traffic Regulation Order. This initial consultation is to gather feedback on proposals in order to consider changes before the scheme is implemented.

Headline Findings

- Low response rate from properties mailed along the Red Route (6.0%).
- Comments were generally supportive of the scheme, in particular relating to cycle lanes clear of parked vehicles and safety for both cyclists and pedestrians.
- Unsupportive comments mainly related to a lack of loading bays / places to pick up / drop off to both residential and business addresses.

Methodology

Brighton & Hove City Council Land and Property Gazetteer was used to provide 1475 property addresses in the A23 Red Route area. An information leaflet and plan were sent to each address. People were asked to go online to complete a questionnaire but could request a paper copy of the questionnaire with a prepaid envelope for reply. The consultation was also promoted via the council's social media. The consultation ran from 24 July to 17 September 2023.

Results

299 valid responses¹ were received. 53 of these were from within the area mailed giving a low response rate of 6.0%. 246 responses were also received from outside this area: 53 responses from an area immediately surrounding the mailing area and a further 191 responses from further afield.

Area Mailed (properties along the route)	No. of properties mailed	No. of responses returned	Response rate %
Ann Street	4	0	0
Brunswick Row	1	0	0
Elder Place	20	0	0
Francis Street	1	0	0
Grange Close	47	2	4.3
London Road	453	18	4.0
London Terrace	305	0	0
Middle Close	1	0	0

¹ 9 responses were removed from the analysis for the following reason as they were duplicates

Area Mailed (properties along the route)	No. of properties mailed	No. of responses returned	Response rate %
Preston Circus	11	0	0
Preston Road	456	29	6.4
Providence Place	68	1	1.5
Rookery Close	14	1	7.1
Rose Hill Terrace	10	0	0
Rose Hill Terrace Mews	6	0	0
Springfield Road	57	2	3.5
Stanford Avenue	16	0	0
York Hill	4	0	0
Total	883	53	6.0

Q Respondents were asked whether they are a resident, a business owner or manager or work in the area. (Respondents could tick more than one option).

	Number of responses			Total responses
	Red Route area	Neighbouring area	Other	
Live in the area	36	50	120	206
Business owner or manager	21	3	12	36
Work in the area	6	7	50	63
Other includes: I use the bus here (x6), I drive the route (x7) I cycle the route (x24), I walk in the area (x5) I travel the route (x8) I am Round Hill War Cllr Director of freehold company that manage apartments in the area. I own a rental property I represent Brighton and Hove Cycling UK I shop in the area (x2) I visit the area (x4) I volunteer in the area	1	2	59	62

Q What type of business do you own or manage in the area?

	Number of responses			Total responses
	Red Route area	Neighbouring area	Other	
Retail outlet	3	0	0	3
Office based	0	0	5	5
Other includes: Property Company (x2), café, Calvary Church, London Road Action Team (LAT), Car maintenance, Consultant, Cycle trainer, Home care provider, electrical contractor, pub, restaurant (2), removals and handyman, taxi driver, Fresh Start Charity	3	6	11	20

An open text box enabled respondents to add comments. These comments were grouped together and themed as follows:

Comment theme	Number of times mentioned
Supportive	141
Unsupportive/ not needed / money making scheme / waste of money / won't solve anything	66
Will be safer / easier for cyclists	53
Will stop illegal /anti-social parking	41
Will improve traffic flow / bus journey times	37
Will be safer / easier for pedestrians	32
Needs more loading bays / stopping places for deliveries / will make deliveries difficult	31
Will negatively affect businesses / need parking	31
Will stop parking in cycle lanes	30
How will residents receive home deliveries / shopping / unload children / move house / inconvenient for residents	20
Needs to be enforced	19
Want similar scheme to cover Oxford Street/ Western Road to Palmeira Avenue / north of Vale Avenue / Church Road Hove / Old Shoreham Road / Francis Street / routes to and from station / further north / neighbouring streets	14
Will be safer for all road users	13
Cycle lanes need to be improved / segregated / surface improved	12

Comment theme	Number of times mentioned
Does not take disabled into account / How will I drop relatives with mobility impairment / elderly	11
Preston Road to South Street / along Preston Park not needed / goes too far north / only short sections need Red Route	9
Need short-stay bays / to be able to pop into shops	5
Royal Mail van needs to park / deliver	5
Extend to Beaconsfield Road/ Stanford Avenue	4
Commenting on the wrong scheme	4
Existing arrangements need to be enforced	4
Want to see the data that this is needed / how it affects cycle routes	3
Consultation related: doesn't understand map / are gaps zig-zags? / thinks Stanford Ave is included / not enough design detail / no one has asked for this	3
Need to be able to drop off at Stanford Medical Centre and the Breast Clinic	2
Not enough parking spaces on Preston Road for residents	2

Demographic Information

Age	Number	%
18-24	6	2.4
25-34	27	10.8
35-44	44	17.5
45-54	63	25.1
55-64	70	27.9
65-74	32	12.7
75+	9	3.6
Total	251	100

Gender	Number	%
Male	172	69.6
Female	75	30.4
Non-Binary	0	0
Total	247	100

Do you identify as the gender you were assigned at birth?	Number	%
Yes	232	99.6
No	1	0.4
Total	233	100

Disability	Number	%
Yes, a little	28	11.5
Yes, a lot	20	8.2
No	196	80.3
Total	244	100

Of those who answered “yes”, disabilities were as follows:

Please state the type of impairment which applies to you.	Number
Physical impairment	28
Sensory impairment	10
Learning disability/ difficulty	2
Long-standing illness	14
Mental health condition	10
Development condition	0
Autistic Spectrum	2
Other	14

Ethnicity	Number	%
White English/ Welsh/ Scottish/ Northern Irish/ British	195	83.7
Irish	6	2.6
Gypsy or Irish Traveller	0	0
Any other white background	25	10.7
Bangladeshi	1	0.4
Indian	1	0.4
Pakistani	0	0
Chinese	0	0
Any other Asian background	0	0
African	0	0
Caribbean	0	0
Any other Black background	0	0
Asian & White	2	0.9
Black African & White	0	0
Black Caribbean & White	0	0
Any other mixed background	2	0.9
Arab	1	0.4
Any other ethnic group	0	0
Total	233	100

Sexual Orientation	Number	%
Bisexual	8	3.8
Gay Man	15	7.2
Heterosexual/ straight	179	86.1
Lesbian/ Gay Woman	3	1.4
Other	3	1.4
Total	208	100

Religious Belief	Number	%
I have no particular religion or belief	118	55.4
Buddhist	2	0.9
Christian	33	15.5
Hindu	0	0
Jain	0	0
Jewish	4	1.9
Muslim	0	0
Pagan	1	0.5
Sikh	0	0
Agnostic	7	3.3
Atheist	48	22.5
Other	0	0
Other philosophical belief	0	0
Total	213	100

Are you a carer	Number	%
Yes	27	11.2
No	214	88.8
Total	241	100

If yes, do you care for:	Number
Parent	10
Partner or Spouse	7
Child with special needs	3
Friend	1
Other family member	6
Other	8

Armed Forces	Yes		No	
	Number	%	Number	%
Are you currently serving in the UK armed forces?	1	0.4	237	99.6
Have you ever served in the UK armed forces?	6	2.6	228	97.4
Are you a member of a current or former serviceman or woman's immediate family/ household?	5	2.2	225	97.8

